



**Cyber Media Research &
Services Limited**

**A Digital Marketing
Technology Company**

Consolidated Financials: Q4FY2025-26

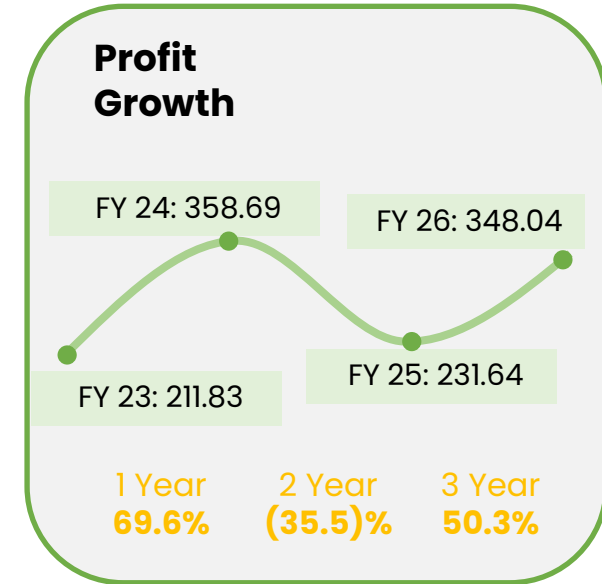
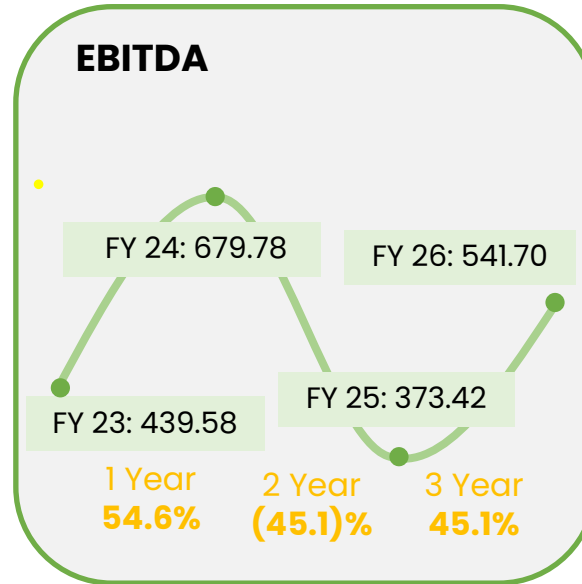
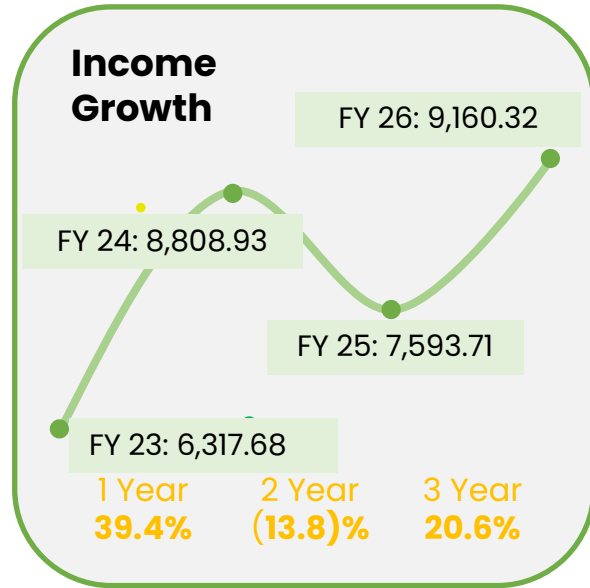


Financials: Q4 FY2025-26

(INR in Lakh)

	Q4 FY2025-26	Q4 FY2024-25	FY2025-26	FY2024-25
Income	2,560.24	1,859.47	9,160.32	7,593.71
Expenses	2,425.45	1,778.19	8,618.62	7,220.29
EBITDA	134.79	81.28	541.70	373.42
Finance Costs	13.81	16.22	60.91	71.51
Depreciation	2.45	2.94	8.94	8.69
PBT	118.53	62.12	471.85	293.22
Exceptional Items	(22.05)	-	28.47	-
Tax Expenses	36.77	19.96	95.34	61.58
PAT	103.81	42.16	348.04	231.64

Annual Performance (INR in Lakh)



Key Ratios as on 31 March, 2026

Debt/Equity

0.26

Current Ratio

1.57

Debtors Turnover

123 Days

Team Size

85

Profit & Loss Figures

(INR in Lakh)

	FY Ended 31 March 2026	FY Ended 31 March 2025	FY Ended 31 March 2024	FY Ended 31 March 2023	FY Ended 31 March 2022
Income	9,160.32	7,593.71	8,808.93	6,317.68	5,678.13
Expenses	8,618.62	7,220.29	8,129.15	5,878.10	5,327.60
EBITDA	541.70	373.42	679.78	439.58	350.53
Finance Costs	60.91	71.51	80.81	82.47	92.62
Depreciation	8.94	8.69	27.95	27.31	26.56
PBT	471.85	293.22	571.02	329.80	231.35
Exceptional Items	28.47	-	77.7	-	-
Tax Expenses	95.34	61.58	134.04	117.97	71.34
PAT	348.04	231.64	358.69	211.83	160.01
EPS	11.89	7.91	12.25	7.79	6.35
Weighted No. of Shares	29,28,000	29,28,000	29,28,000	27,20,088	25,20,000

Business Overview



FY2025-26 Business Highlights

- The Company has delivered its **best financial performance ever**. The revenue for the company recorded **INR 91.6 Crores, a growth of 20.6% YoY**.
- The EBITDA stood at 5.4 Crores, a growth of 45.3%.
- EPS jumped to INR 11.89 per share from INR 7.91.
- In Q4 2025-26, CMRSL recorded INR 25.40 Crore, a growth of 13.95% QoQ.
- The Company registered growth across all its business units.



Investor Notes



- The Company, on January 31, 2026, filed application to NSE for seeking its No Objection on the Scheme of Merger of the Company with Cyber Media (India) Limited. Following satisfactory responses to the queries raised by the stock exchange, the application was forwarded to SEBI in the last week of March, 2026. The Company has successfully addressed subsequent queries raised by SEBI. Currently, the application is under review with SEBI.
- Given that the merger involves multiple statutory authorities, completion is anticipated between December 2026 to March 2027, subject to timely regulatory approvals.
- Our merger strategy is already yielding results, reflected in an enhanced outlook for the current quarter and the upcoming financial year. The management expects this consolidated structure to drive significant cost optimization.
- The Company has resumed the growth in the current year in terms of turnover and profitability.
- The Board has, at its meeting held on May 6, 2026, recommended a dividend of INR 2 per share (i.e. 20% of the face value of INR 10 per equity share) for the FY2025-26, subject to approval of shareholders at the ensuing Annual General Meeting.
- During the HY2 FY2025-26, all the queries or concerns raised by investors were responded and resolved in time. There was no pending query at the beginning and closing of the HY2.
- The Company has not received any material show cause notice/demand order from any statutory authority during this HY2 FY2025-26.
- There is no litigation having material amount by or against the Company.

Good Governance Notes

- During FY2025-26, the Company has further enhanced its **in-house MIS 'Arya'**. This continues to bring in operational efficiency and seamless coordination.
- The Company is actively investing in also leveraging AI to improve productivity across all business functions.
- In FY2025-26, the Company has significantly improved its technology capability. This reflects in better client retention, and a wider suit of offerings for our customers.
- During FY2025-26, the Company has initiated necessary steps to ensure it is compliant as per the DPDP Act. After a full data audit, the Company will ensure that it is following best industry practices.

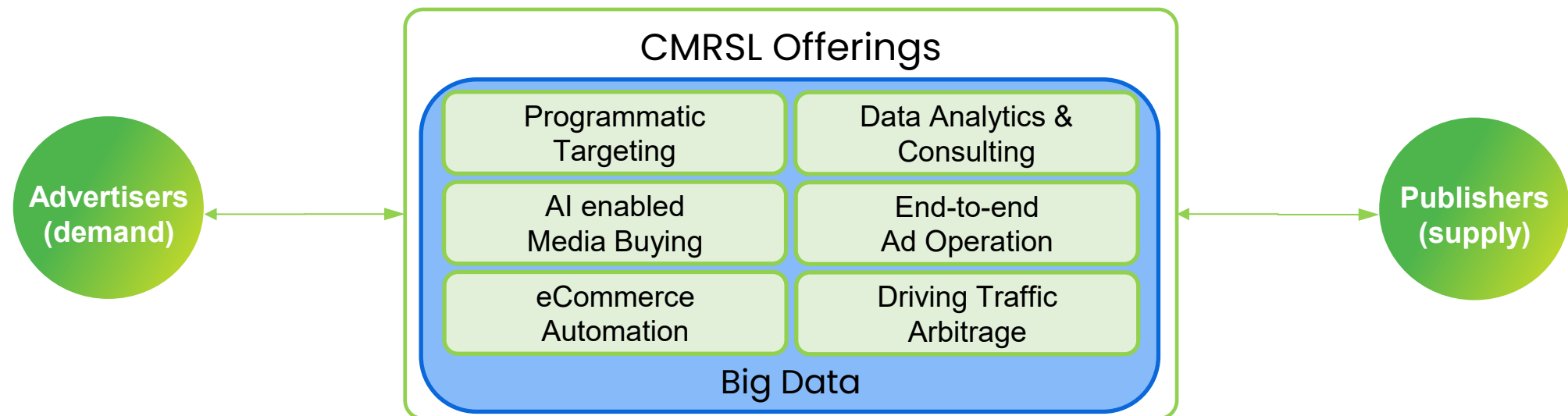


CMRSL VISION 2030



Vision 2030

- ▶ Establish among the **largest digital marketing agencies** in India
- ▶ Build a **moat by becoming a centralized data, products and service** provider for stakeholders across the ecosystem
- ▶ Enhance value creation between advertisers & publishers. **Be a technology enabler (focus on AI enablement) with multiple revenue streams**



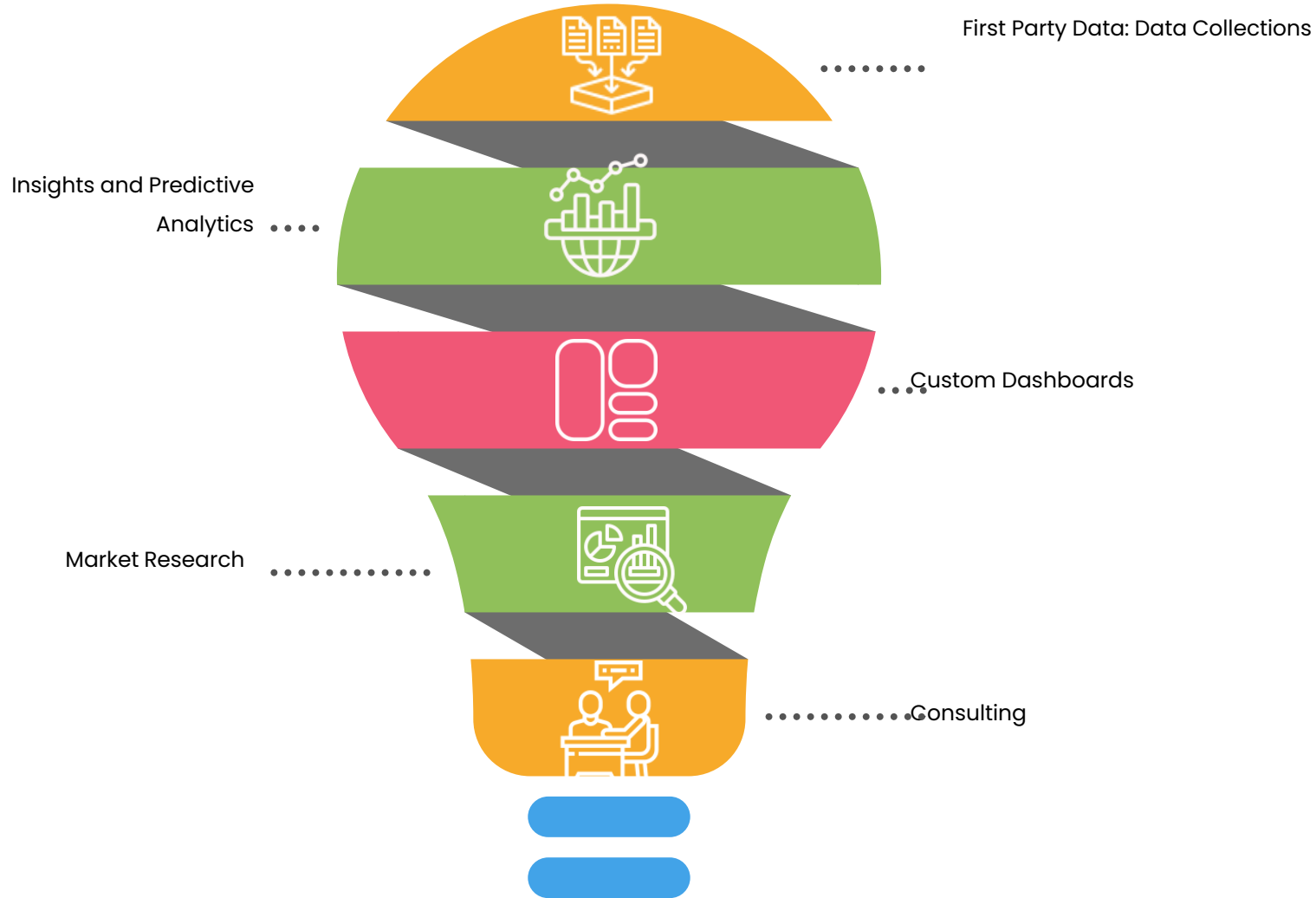
Our Technology Philosophy

- Meaningful Marketing
- Accurate Marketing
- Automated Marketing

CMRSL products **simplifies marketing** for brands & publishers

Our **modern, scalable marketing solutions** are aligned directly with **customer success**





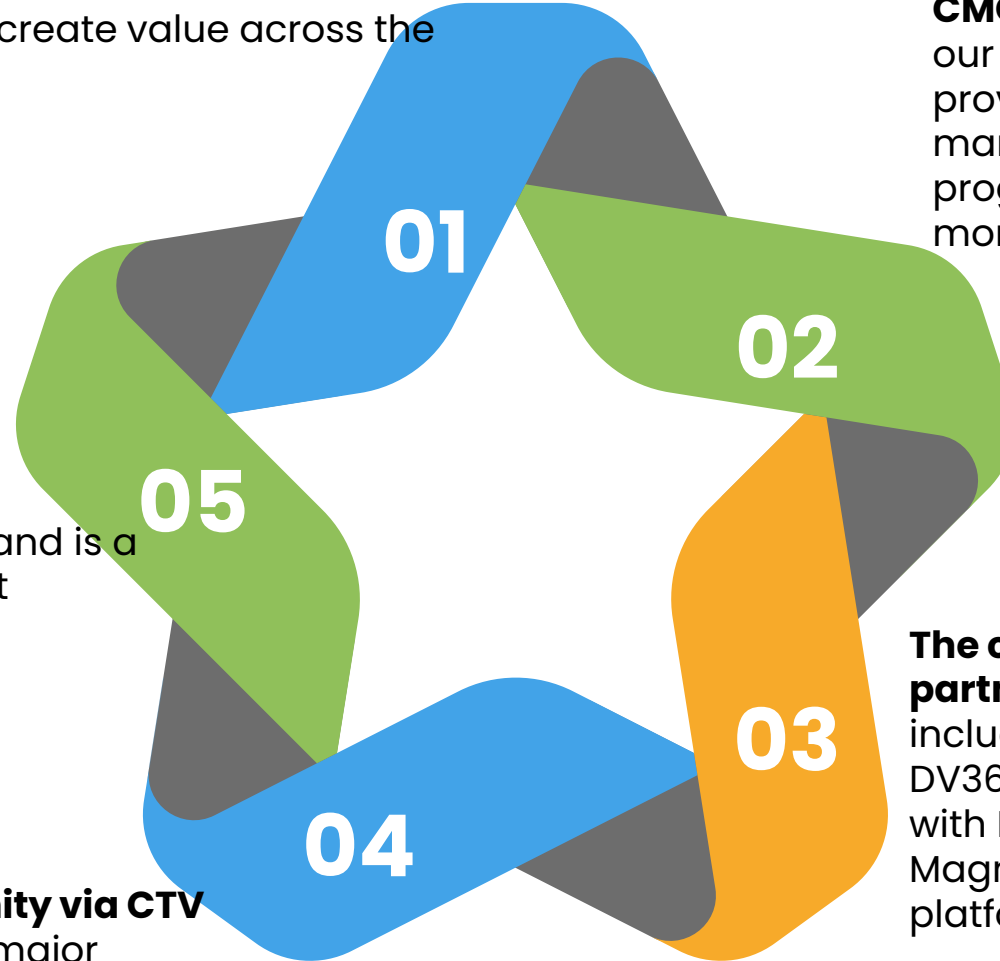
Strategic
Direction,
Faster Insight,
Brand
Enablement For
Technology
Ecosystem

CMRSL, is an institutional member of the Market Research Society of India and senior CMRSL analysts are individual members of ESOMAR

Digital Marketing

Media and Advertising industry continues to grow in India and globally. CyberMedia is well positioned to create value across the ecosystem

CMGalaxy and Auxo Ads are our proprietary products providing AI/ML based digital marketing solutions, programmatic, and monetization solutions



Our Data stack is mature and is a core value proposition that enables client solutions

The company has strong partnerships with global brands including Google on AdWords, DV360, GAM360. It also work closely with Meta, LinkedIn, Pubmatic, Magnite and other global Adtech platforms

Programmatic opportunity via CTV from traditional ads is a major opportunity area. The company is well positioned to capture this.

Our Key Strengths – An Ecosystem Play



CyberMedia is a Recognized Brand

CyberMedia known across the advertising community



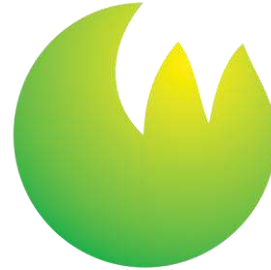
Programmatic Sweet-spot

Our presence with advertisers and publishers offers multiple opportunity in Programmatic. CMRSL tech to drive this growth



Data Fueled Growth

Strong Track Record and Expertise in Data Analytics and Market Insights & Research



CMRSL



International Focus

Presence across International Markets out of Singapore



Machine Learning + AI

Technology Driven marketing decisions. Managing data across 250 mn+ users across many industries



CMGalaxy SaaS

SaaS offerings to Brands gaining strong interest

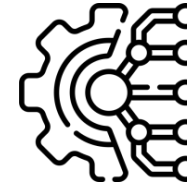
Our Values

To expand globally in the knowledge domain through quality media products and services Our Values



Innovation

Be change leaders and pioneers through continuous learning.



Integrity

Fair, unbiased, honest, and committed to highest ethical, moral and legal standards and statutes.



Excellence

Customer delight, by maximizing value for Money, time and efforts And making distinctive, substantial and lasting contribution.



Influential

Making a positive impact On society leading to Strong brand equity.



Caring Meritocracy

Attracting and retaining the best, respect for individuals, their ideas and contributions.



THANK YOU

CONTACTS

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