

Dated: 21.02.2025

To, Manager- Listing Compliance National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (E), Mumbai-400051

Sub.: Clarification to cautionary email dated 20.02.2025

Dear Sir/ Madam,

This is with reference to your captioned cautionary email regarding the disclosure submitted by the Company on 10.11.2023 w.r.t. Audio Link of Analyst/ Institutional Investors Meet held on 09.11.2023.

In this context, we would like to state about the chronology of events occurred, as under:

Sr. No.	Event	Date	Time
1.	Investor Meet/Conference Earnings Call	09.11.2023	04:00 p.m. (IST)
2.	Receipt of Audio Link from the Agency hired for conducting the Call.	10.11.2023	11:46 a.m. (IST)
3.	Submission of Audio Link to NSE	10.11.2023	01:07 p.m. (IST)

Due to late receipt of the Audio Link, disclosure got delayed for submission to the stock exchange. The delay was completely inadvertent.

We sincerely regret the inconvenience caused and we assure you not to repeat such incident in future.

Thanking you, For Cyber Media Research & Services Limited

Savita Rana Company Secretary M. No. A29078

Encl.: Copy of cautionary email dated 20.02.2025

Corporate Office: Cyber House, B-35, Sector-32, Gurugram - 122003 Haryana. Tel: +91-124-423 7517 Registered Office: D-74, Panchsheel Enclave, New Delhi - 110017. Tel: +91-11-2649 1320 Bengaluru Office: # 205, 2nd Floor, Shree Complex, 73, St. John's Road, Bengaluru - 560042. Tel: +91-80-2286 8282 Cyber Media Research & Services Limited CIN-L74130DL1996PLC081509 Subject: CMRSL- Cautionary email From: neaps@nse.co.in Date: 20-02-2025, 16:52 To: CS.CMRSL@CMRSL.NET

Dear Sir/Madam,

This is in reference to the announcement submitted by the Company on November 10, 2023, regarding the intimation of Audio recording of Investors/ Analysts Meet to be held on November 09, 2023.

As per Regulation 30 read with sub-para 15(b) of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (SEBI LODR), the listed entities are required to disclose

Audio or video recordings and transcripts of post earnings/quarterly calls, by whatever name called, conducted physically or through digital means, simultaneously with submission to the recognized stock exchange(s), in the following manner:

(i) the presentation and the audio/video recordings shall be promptly made available on the website and in any case, before the next trading day or within twenty-four hours from the conclusion of such calls, whichever is earlier;

In the above case, the Exchange has observed that the aforesaid intimation was not submitted within the prescribed timelines as per sub-para 15(b) of Para A of Part A of Schedule III of SEBI LODR. The aforesaid non-compliance on your part is viewed seriously. You are hereby advised to be cautious in future, exercise due diligence and initiate corrective steps to avoid recurrence of such lapses so as to ensure due compliance with the applicable provisions of SEBI LODR and related SEBI circulars. Any aberration in future will be viewed seriously and appropriate action would be initiated.

The Company is required to disseminate a copy of this Cautionary email on the Stock Exchanges where they are listed.

Additionally, the Company is also advised to place before their Board of Directors this Cautionary email and the corrective measures taken by the Company to avoid recurrence of such lapses in future.

This is system generated email, you may reach out to the Announcements Team in case of any assistance at takeover@nse.co.in.