Cyber Media Research & Services Limited

Shareholding Pattern under Regulation 31 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

1.	Name of Listed Entity: Cyber Media Research & Services Ltd										
2.	Scrip Code/Name of Scrip/Class of Security: Equity										
3.	Share Holding Pattern Filed under: Reg. 31(1)(a)/Reg. 31(1)(b)/Reg.31(1)(c)										
a.	If under 31(1)(b) then indicate the report for Quarter ending: December 31, 2024										
b.	If under 31(1)(c) then indicate date of allotment/extinguishment										
4.	Declaration: The Listed entity is required to submit the following declaration to the extent of submit	ssion of in	formation:-								
	Particulars	Yes/No	Promoter and Promoter Group	Public Shareholder	Non- Promoter Non-Public						
1	Whether the Listed Entity has issued any partly paid up shares?	No	No	No	No						
2	Whether the Listed Entity has issued any Convertible Securities?	No	No	No	No						
3	Whether the Listed Entity has issued any Warrants?	No	No	No	No						
4	Whether the Listed Entity has any shares against which depository receipts are issued?	No	No	No	No						
5	Whether the Listed Entity has any shares in locked-in?	No	Yes	No	No						
6	Whether any shares held by promoters are pledge or otherwise encumbered?	No	No								
7	Whether company has equity shares with differential voting rights?	No	No	No	No						
8	Whether the listed entity has any significant beneficial owner?	Yes									

^{*} If the Listed Entity selects the option 'No' for the questions above, the columns for the partly paid up shares, Outstanding Convertible Securities/Warrants, depository receipts, locked-in shares, No of shares pledged or otherwise encumbered by promoters, as applicable, shall not be displayed at the time of dissemination on the Stock Exchange website. Also wherever there is 'No' declared by Listed Entity in above table the values will be considered as 'Zero' by default on submission of the format of holding of specified securities.

GENERATED ON :04/01/2025 NSDL : 31/12/2024 CDSL :31/12/2024

Table I - Summary Statement holding of specified securities

Category	Category of shareholder	Nos. of sharehold ers	up equity shares	Partly paid-up equity	No. of shares underlying Depository Receipts		as a % of total no. of shares (calculated as	Number o	of securities			No. of Shares Underlying Outstanding convertible	Number of sha		Number of pledg other encum	Number of equity shares held in		
			held	shares held			per SCRR, 1957)		of Voting Ri Class eg: Y	ghts Total	Total as a % of (A+B+C)	securities (including Warrants)	securities (as a percentage of diluted share capital)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	demateri alised form
(1)	(11)	(111)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)		(I	x)		(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(х	11)	(XI	II)	(XIV)
(A)	Promoter & Promoter Group	3	1242060	0	0	1242060	42.4201	1242060	0	1242060	42.4201	0	42.4201	600000	48.3068	0	0	1242060
(B)	Public	533	1685940	0	0	1685940	57.5799	1685940	0	1685940	57.5799	0	57.5799	0	0	NA	NA	1685940
(C)	Non Promoter - Non Public				0				0			0			0	NA	NA	
(C1)	Shares Underlying DRs	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0
(C2)	Shares Held By Employee Trust	0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0
	Total	536	2928000	0	0	2928000	100.0000	2928000	0	2928000	100	0	100	600000	20.4918	0	0	2928000

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Table II - Statement showing shareholding pattern of the Promoter and Promoter Group

	Category & Name of the shareholders	Entity Type	PAN	Nos. of shareholders	No. of fully paid up equity	Partly paid-up equity	No. of shares underlying Depository	Total nos. shares held	Sharehol ding % calculate	Number of \			No. of Shares Underlying Outstanding Shareholding, as a % assuming full conversion of		a Number of Locked in shares				Number of equity shares held in	
					shares held	shares held	Receipts		d as per SCRR, 1957 As a % of (A+B+C2)	No o	f Voting Rig Class eg: y	Total	Total as a % of Total Voting Rights	convertible securities (including Warrants)	convertible securities (as a percentage of diluted share capital)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	dematerialised form
	(1)		(11)	(111)	(IV)	(V)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)		(IX)		(X)	(XI)= (VII)+(X) As a % of (A+B+C2)	(х	(II)	(х	111)	(XIV)
1	Indian																			
(a)	Individuals / Hindu Undivided Family			2	124460	0	0	124460		124460	0	124460	4.2507	0	4.2507		0	0	0	124460
	Pradeep Gupta	Promoter		1	117260	0	0	117260	4.0048	117260	0	117260	4.0048	0	4.0048	0	0	0	0	117260
	Dhaval Gupta	Promoter Group		1	7200	0	0	7200	0.2459	7200	0	7200	0.2459	0	0.2459	0	0	0	0	7200
(b)	Central Government / State Government(s)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(c)	Financial Institutions / Banks			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(d)	Any Other (Specify)			1	1117600	0	0	1117600	38.1694	1117600	0	1117600	38.1694	0	38.1694	600000		0	0	1117600
	Bodies Corporate			1	1117600	0	0	1117600	38.1694	1117600	0	1117600		0	38.1694	600000	53.6865	0	0	1117600
	Cyber Media (India) Ltd	Promoter Group		1	1117600	0	0	1117600	38.1694	1117600	0	1117600	38.1694	0	38.1694	600000	53.6865	0	0	1117600
	Sub Total (A)(1)			3	1242060	0	0	1242060	42.4201	1242060	0	1242060	42.4201	0	42.4201	600000	48.3068	0	0	1242060
2	Foreign																			
(a)	Individuals (Non-Resident Individuals / Foreign Individuals)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(b)	Government			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(c)	Institutions			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(d)	Foreign Portfolio Investor			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
(e)	Any Other (Specify)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Sub Total (A)(2)			0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0	0
	Total Shareholding Of Promoter And Promoter Group (A)= (A)(1)+(A)(2)			3	1242060	0	0	1242060	42.4201	1242060	0	1242060	42.4201	0	42.4201	600000	48.3068	0	0	1242060

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

Note:

(1) PAN would not be displayed on website of Stock Exchange(s)

(2) The term 'Encumbrance' has the same meaning as assigned under regulation 28(3) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

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Table III - Statement showing shareholding pattern of the Public shareholder

	Category & Name of the shareholders	PAN	Nos. of sharehold ers	No. of fully paid up equity shares	Partly paid-up equity shares	No. of shares underlying Depository	Total nos. shares held	Shareholdin g % calculated as per SCRR,	Number	of Voting Rig of sec		each class	No. of Shares Underlying Outstanding convertible	assuming full conversion of convertible securities (as a percentage of diluted			Number of pledg other encum	ed or wise	Number of equity shares held in	Sub-ca	tegorization (of shares
				held	held	Receipts		1957 As a % of (A+B+C2)		of Voting Ri		Total as a % of Total Voting Rights	securities (including Warrants)	share capital)	No. (a)	As a % of total Shares held(b)	No. (a)	As a % of total Shares held(b)	demateri alised form	Sharehounig(No. or shares) unc		
									Class eg: X	Class eg: y	Total									Sub- category(i)	Sub- category(ii)	Sub- category(iii)
	(1)	(11)	(III)	(IV)	(v)	(VI)	(VII) = (IV)+(V)+ (VI)	(VIII) As a % of (A+B+C2)		(1)	K)		(x)	(XI)= (VII)+(X) As a % of (A+B+C2)	(X	II)	(XI	II)	(XIV)		(XV)	
1	Institutions (Domestic)																					<u> </u>
(a) (b)	Mutual Fund Venture Capital Funds		0	_	0	0	0	0	0	0	0	0	0	0	0	0	NA NA	NA NA	0			
(c)	Alternate Investment Funds		0		0	0	0	0	0	0	0	0	0	0	0		NA NA	NA NA	0			
(d)	Banks		0	0	0	0	0	0	0	0	0	0	0	0	0		NA	NA	0			
(e)	Insurance Companies		0	0	0	0	0	v	0	0	0	0	0	0	0	0	NA	NA	0			
(f)	Provident Funds/ Pension Funds	, in the second	0	•	0	0	0	·	0	0	0	0	0	0	0	0	NA	NA	0			
(G)	Asset Reconstruction Companies		0		0	0	0	_	0	0	0	0	0	0	0	0	NA NA	NA	0			
(h) (i)	Sovereign Wealth Funds		0		0	0	0		0	0	0	0	0	0	0	0	NA NA	NA NA	0			
(i) (j)	NBFCs registered with RBI Other Financial Institutions		0	U	0	0	0	v	- 0	0	0	0	0		0	0	NA NA	NA NA	0			
(k)	Any Other (Specify)		0		0	0	0	_	0	0	0	0	0	-	0	0	NA NA	NA NA	0			
	Sub Total (B)(1)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
2	Institutions (Foreign)																					
(a)	Foreign Direct Investment		0	•	0	0	0	0	0	0	0	0	0		0	0	NA	NA	0			
(b)	Foreign Venture Capital Investors		0	U	0	0	0	v	0	0	0	0	0	<u> </u>	0	0	NA	NA	0			
(c) (d)	Sovereign Wealth Funds		0	0	0	0	0	0	0	0	0	0	0	<u> </u>	0	0	NA NA	NA NA	0			+
	Foreign Portfolio Investors Category I Foreign Portfolio Investors Category II		1	110400	0	0	110400	3.7705	110400	0	110400	3,7705	0	-	0		NA NA	NA NA	110400	n	n	,
(6)	Elvsian Wealth Fund		1	110400	0	0	110400	3.7705	110400	0	110400	3.7705	0	3.7705	0	0	NA NA	NA NA				
(f)	Overseas Depositories(holding DRs) (balancing figure)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
(g)	Any Other (Specify)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
	Sub Total (B)(2)		1	110400	0	0	110400	3.7705	110400	0	110400	3.7705	0	3.7705	0	0	NA	NA	110400	0	0	0
(2)	Central Government / State Government(s)		0	_	_	_		<u> </u>	 		_		_	_	0	0	NA.	NA	_			\vdash
(a) (b)	Central Government / President of India State Government / Governor		0	_	0	0	0	0	0	0	0	0	0	0	0	0		NA NA	0			\vdash
(c)	Shareholding by Companies or Bodies Corporate where Central / State Government is a promoter		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
	Sub Total (B)(3)		0	0	0	0	0	0	0	0	0	0	0		0	0	NA	NA	0			<u> </u>
4	Non-Institutions			0		0	0			0	0	0	0		0	0		NA	0			
(a) (b)	Associate companies / Subsidiaries Directors and their relatives (excluding		0	0 119900		0	0 119900		v	0	119900	4.0949	0	4.0949	0	0	NA NA	NA NA	119900		^	
(6)	Independent Directors and nominee Directors)				U	0				U												
	Rohitasava Chand		1	90300	0	0	90300	3.0840	90300	0	90300	3.0840	0	3.0840	0	0	NA	NA	90300			 '
(6)	Mina Chand		1	29600 6300	0	0	29600 6300	1.0109 0.2152	29600 6300	0	29600	1.0109 0.2152	0	1.0109 0.2152	0 0	0	NA NA	NA NA	29600	0		پــــــــ
	Key Managerial Personnel Relatives of promoters (other than 'immediate		1	6300	0	0	6300	0.2152	6300	0	6300	U.2152	0	0.2152 n	0	0	NA NA	NA NA	6300	0	0	- 0
(0)	relatives of promoters (other than immediate relatives' of promoters disclosed under 'Promoter and Promoter Group' category)		Ü	0	Ů	0			0		U	0				U	NA	NA				
(E)	Trusts where any person belonging to 'Promoter and Promoter Group' category is 'trustee', 'beneficiary', or 'author of the trust''		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
(f)	Investor Education and Protection Fund (IEPF)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
(g)	i. Resident Individual holding nominal share capital up to Rs. 2 lakhs.		448	854648	0	0	854648	29.1888	854648	0	854648	29.1888	0	29.1888	0	0	NA	NA	854648	0	0	0
(h)	ii. Resident individual holding nominal share capital in excess of Rs. 2 lakhs.		8	248600	0	0	248600	8.4904	248600	0	248600	8.4904	0	8.4904	0	0	NA	NA	248600	0	0	0
\vdash	Abhinav Ashok Shrirao			31200	0	0	31200	1.0656	31200	0	31200	1.0656	0	1.0656	0	0	NA NA	NA NA	31200			
	Haresh Hundraj Gaglani Mahesh Dinkar Vaze			43200 31500	0	0	43200 31500	1.4754 1.0758	43200 31500	0	43200 31500	1.4754 1.0758	0	1.4754 1.0758	0	0	NA NA	NA NA	43200 31500			\vdash
	Pramod Gupta			31500	0	0	31500	1.0758	31500	0	31500	1.0758	0		0	Ů		NA NA	31500			\vdash
	Preeti Bhauka			35200	0	0	35200	1.2022	35200	0	35200	1.2022	0	1.2022	0	0	NA	NA	35200			

(i)	Non Resident Indians (NRIs)	2	5 122000	0	0	122000	4.1667	122000	0	122000	4.1667	0	4.1667	0	0	NA	NA	122000	0	() 0
	Krishnan Ramdas		1 40800	0	0	40800	1.3934	40800	0	40800	1.3934	0	1.3934	0	0	NA	NA	40800	0	C	0
	Ramesh Prakasan Nair		1 30400	0	0	30400	1.0383	30400	0	30400	1.0383	0	1.0383	0	0	NA	NA	30400			
(j)	Foreign Nationals		0 0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
(k)	Foreign Companies		0 0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0			
(1)	Bodies Corporate	1	6 73700	0	0	73700	2.5171	73700	0	73700	2.5171	0	2.5171	0	0	NA	NA	73700	0	(0 ر
(m)	Any Other (Specify)	3	2 150392	. 0	0	150392	5.1363	150392	0	150392	5.1363	0	5.1363	0	0	NA	NA	150392	0	(0 (
	Body Corp-Ltd Liability Partnership		7 80680	0	0	80680	2.7555	80680	0	80680	2.7555	0	2.7555	0	0	NA	NA	80680	0	(0 (
	Kda Corporate Advisors Llp		1 50880	0	0	50880	1.7377	50880	0	50880	1.7377	0	1.7377	0	0	NA	NA	50880			
	Hindu Undivided Family	2	69712	. 0	0	69712	2.3809	69712	0	69712	2.3809	0	2.3809	0	0	NA	NA	69712	0	(0 (
	Sub Total (B)(4)	53	2 1575540	0	0	1575540	53.8094	1575540	0	1575540	53.8094	0	53.8094	0	0	NA	NA	1575540	0	(0 (
	Total Public Shareholding (B)= (B)(1)+(B)(2)+(B)(3)+b(4)	53	3 1685940	0	0	1685940	57.5799	1685940	0	1685940	57.5799	0	57.5799	0	0	NA	NA	1685940	0	(0

Details of the shareholders acting as persons in Concert including their Shareholding (No. and %):

No. of shareholders	No. of Shares	%
0		

Details of Shares which remain unclaimed may be given hear along with details such as number of shareholders, outstanding shares held in demat/unclaimed suspense account, voting rights which are frozen etc.

No. of shareholders	No. of Shares
0	0

Note:

- (1) PAN would not be displayed on website of Stock Exchange(s).
- (2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no.(XIII) is not applicable in the above format.
- (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available and the balance to be disclosed as held by custodian.
- (4) Categorization and disclosure of each shareholder category should be carried out in the order prescribed in the above format. If a shareholder is falling under more than one category, then the same shall be classified in the category falling first in the order
- (5) Sub-categorization of shares under column no.(XV) will be based on shareholding(no. of shares)under the following sub-categories:
- (i) Shareholder who are represented by a nominee Director on the board of the listed entity or have the right to nominate a representative(i.e. Director)on the board of the listed entity.
- (ii) Shareholder who have entered into shareholder agreement with the listed entity.
- (iii) Shareholders acting as persons in concert with promoters.

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Table IV - Statement showing shareholding pattern of the Non Promoter- Non Public shareholder

Category & Name of the shareholders	PAN	Nos. of shareholders	No. of fully paid up equity shares held		No. of shares underlying Depository Receipts	shares held	Sharehol ding % calculate d as per SCRR, 1957 As a % of (A+B+C2)	No of Voting Rights Total as a % of (A+B+C)		Underlying % assumin conversion convertible convertites securities in (including percentage) diluted st		sh	As a % of total Shares held(b)	pledg othe encum		Number of equity shares held in dematerialised form		
(1)	(11)	(III)	(IV)	(V)	(VI)	(VII) =	(VIII) As a	Class eg: X	Class eg: y			(x)	(XI)= (VII)+(X) As a	0	(II)	(X		(XIV)
	.,	. ,	. ,	, ,	. ,	(IV)+(V)+ (VI)	. ,		,	-		.,	% of (A+B+C2)	,		,	·	, ,
 Custodian/DR Holder		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA		0
Employee Benefit Trust / Employee Welfare Trust under SEBI (Share based Employee Benefits and Sweat Equity) Regulations, 2021		0	0	0	0	0	0	0	0	0	0	0	O.	0	0	NA	NA	0
Total Non-Promoter- Non Public Shareholding (C)= (C)(1)+(C)(2)		0	0	0	0	0	0	0	0	0	0	0	0	0	0	NA	NA	0

- (1) PAN would not be displayed on website of Stock Exchange(s).
- (2) The above format needs to be disclosed along with the names of the shareholders holding 1% or more than 1% of shares of the listed entity. Column no.(XIII) is not applicable in the above format.
- (3) W.r.t. the information pertaining to Depository Receipts, the same may be disclosed in the respective columns to the extent information available.

GENERATED ON :04/01/2025 NSDL: 31/12/2024

CDSL:31/12/2024

Table V: Statement showing foreign ownership limits

Particulars	Approved Limits(%)	Limits Utilised(%)
As on shareholding date	26	7.94
As on the end of 1st previous quarter	26	7.12
As on the end of 2nd previous quarter	26	4.77
As on the end of 3rd previous quarter	26	4.44
As on the end of 4th previous quarter	26	4.14