

February 06, 2024

Manager-Listing Compliance National Stock Exchange of India Limited Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra (East), Mumbai-400051

Symbol: CMRSL

Sub.: Outcome of the Board Meeting

Dear Sir/Madam,

Pursuant to Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we wish to inform that the Board of Directors of the Company at its meeting held today i. e. February 06, 2024 has, inter alia, approved and taken on record the Unaudited Financial Results, standalone and consolidated, for the quarter and nine months ended December 31, 2023 alongwith Limited Review Report of Statutory Auditor on the said results.

Copy of the said results alongwith Limited Review Report are enclosed for your information and record.

The Meeting of the Board of Directors commenced at 10:30 a.m. and concluded at 11:35 a.m.

Kindly take the above on your record and oblige.

Yours truly, For Cyber Media Research & Services Limited

Savita Rana Company Secretary M. No. ACS 29078

Corporate Office: Cyber House, B-35, Sector-32, Gurugram - 122003 Haryana. Tel: +91-124-482 2222 Registered Office: D-74, Panchsheel Enclave, New Delhi - 110017. Tel: +91-11-2649 1320 Bengaluru Office: # 205, 2nd Floor, Shree Complex, 73, St. John's Road, Bengaluru - 560042. Tel: +91-80-2286 8282 Cyber Media Research & Services Limited CIN-L74130DL1996PLC081509

Statement of Unaudited Consolidated Financial Results for the Quarter and Nine Months Ended December 31, 2023

			Quarter Ended		Nine Mon	ths Ended	Year Ended
sr. No	Particulars	31/12/2023	30/09/2023	31/12/2022	31/12/2023	31/12/2022	31/03/2023
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)
1	Revenue						
	Income from operations	2,151.74	2,531.68	1,655.72	6,488.26	4,379.01	6,312.6
1200	Other income	16.98	21.42	(0.89)	51.65	0.28	
	Total income	2,168.72	2,553.09	1,654.83	6,539.92	4,379.29	6,317.6
2	Expenses			1			
	Direct Expenses	1,771.17	2,217.33	1,348.63	5,557.59	3,577.39	
	Employee benefits expense	193.13	164.11	136.45	507.21	380.15	
	Finance costs	29.10	18.35	18.15	63.40	59.26	
	Depreciation, amortization and Impairment	7.06	7.04	6.77	20.89	20.32	
	Other expenses	52.00	34.80	52.88	90.45	115.26	
	Total expenses	2,052.46	2,441.62	1,562.88	6,239.53	4,152.37	5,987.
3	Profit/ (Loss) before exceptional items and tax	116.26	111.47	91.94	300.38	226.92	329.
	Exceptional items			-			-
5	Profit/ (Loss) before tax	116.26	111.47	91.94	300.38	226.92	329.
6	Tax expense						
	Current Tax	28.29	19.65	-	57.23	-	34.
	Deferred Tax	(2.10)	1.97	27.68	5.95	72.53	84.
	Earlier year adjustment	0.36	10.00	-	10.36	-	(0.
	Profit/ (Loss) for the period	89.71	79.85	64.26	226.86	154.39	211.
	Other Comprehensive Income (net of tax)						
	Items that will/will not be reclassified to profit & loss	(1.50)	(1.50)	(5.00)	(4.50)	(11.00)	) (3.
	Income tax effect on above	1	-		-	-	-
9	Share of profit / (loss) of assocites			-		- 11	
10	Total Comprehensive Income (Net of Tax)	88.21	78.35	59.26	222.36	143.39	208.
11	Non-controlling Interests	-	-	-			-
	Profit attributable to owners	88.21	78.35	59.26	222.36	143.39	208.
13	Face Value for equity share	10.00	10.00	10.00	10.00	10.00	10.
14	Paid-up equity share capital	292.80	292.80	292.80	292.80	292.80	292.
15	Other Equity	1,125.37	1,038.99	897.89	1,125.37	897.89	961
16	Basic EPS	3.06	2.73	2.19	7.75	5.27	7.
17	Diluted EPS	3.06	2.73	2.19	7.75	5.27	7

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### CYBER MEDIA RESEARCH & SERVICES LIMITED CIN: L74130DL1996PLC081509

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017, Tel: 011-26491135 Corporate Office : Cyber House, B-35, Sector-32, Gurugram - 122 003, Haryana. Tel: 0124-4822222 Website : www.cmrsl.net, Email: investor.care@cmrsl.net

Statement of Unaudited Consolidated Financial Results for the Quarter and Nine Months Ended December 31, 2023

	Particulars	101 100	Quarter Ended		Nine Mon	ths Ended	Year Ended	
Sr. No.		31/12/2023	30/09/2023	31/12/2022	31/12/2023	31/12/2022	31/03/2023	
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
1	Segment Revenue							
	Digital Services	2,151.74	2,531.68	1,655.72	6,488.26	4,379.01	6,312.63	
	Total	2,151.74	2,531.68	1,655.72	6,488.26	4,379.01	6,312.63	
	Less : Inter Segment Revenue		C. S.S.S	-			-	
	Net Revenue	2,151.74	2,531.68	1,655.72	6,488.26	4,379.01	6,312.63	
2	Segment Results	1						
	Digital Services	145.36	129.82	110.10	363.79	286.18	412.27	
	Sub-Total	145.36	129.82	110.10	363.79	286.18	412.27	
	Less : Interest Expenditure	29.10	18.35	18.15	63.40	59.26	82.47	
	Profit Before Tax	116.26	111.47	91.94	300.38	226.92	329.80	
3	Segment Assets							
	Digital Services	4,077.92	4,591.96	3,815.79	4,077.92	3,815.79	3,663.77	
	Total Segment Assets	4,077.92	4,591.96	3,815.79	4,077.92	3,815.79	3,663.77	
4	Segment Liabilites							
	Digital Services	2,721.52	3,319.83	2,704.46	2,721.52	2,704.46	2,176.98	
	Total Segment Liabilites	2,721.52	3,319.83	2,704.46	2,721.52	2,704.46	2,176.98	

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Notes to Unaudited Consolidated Financial Results for the Quarter and Nine Months Ended December 31, 2023

1	Accounting Standards ('Ind AS	5') - 34 'Interim Financial Repo	orting', notified under secti	ognition and measurement prin ion 133 of the Companies Act, 2 counting principles generally acc	2013 read with Companies			
2	The consolidated figures include financial results of wholly owned subsidiary; Cyber Media Services Pte. Limited - Singapore.							
3	The above consolidated financial results have been reviewed by the Audit Committee at its meeting held on February 1, 2024 and approved an taken on record by the Board of Directors at its meeting held on February 6, 2024.							
4	The figures for previous per classification.	iod have been regrouped ar	nd rearranged, wherever	necessary, to conform with the	e relevant current period			
5	In the aforesaid financial result	ts, all the figures are unaudited	d except the figures for the	year ended March 31, 2023.				
6	The utilization of IPO proceeds	is as under:		141 N.2. 112	N. Production			
	Original Object	Original Allocation (Rs. in Lakhs)	Funds Utilised (Rs. in Lakhs)	Amount of Deviation/Variation for the quarter according to applicable object (Rs. in Lakhs)	Remarks, if any			
	Meeting working capital requirements	430.00	412.43	NA	Inter-head allocation			
	Investment in new projects and general corporate purposes	252.09	Nil	NA	No Deviation			
	Public Issue expenses	52.31	69.88	NA	Inter-head allocation			
	Total	734.40		and the second				
7	These financial results may b www.nseindia.com.	be downloaded from the Cor	mpany's webside: www.cn	nrsl.net and from the website	of stock exchange, (NSE)			
	: New Delhi 1: 06/02/2024			. /	By Order of the Board Dhaval Gupta Managing Director DIN 05287458			



Statement of Unaudited Standalone Financial Results for the Quarter and Nine Months Ended December 31, 2023

Sr. No.	Particulars		Quarter Ended			Nine Months Ended	
		31/12/2023	30/09/2023	31/12/2022	31/12/2023	31/12/2022	31/03/2023 (Audited)
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	
1	Revenue	1944					
	Income from operations	1,310.56	1,414.74	1,127.38	4,076.01	2,869.21	4,134.27
	Other income	15.43	21.42	(0.89)	50.10	0.26	5.05
	Total Income	1,325.99	1,436.15	1,126.49	4,126.11	2,869.48	4,139.32
2	Expenses		here and				
	Direct Expenses	957.70	1,133.95	836.31	3,224.72	2,104.81	3,049.56
1 10.064	Employee benefits expense	193.13	164.11	136.45	507.21	380.15	546.00
1.4	Finance costs	29.10	18.35	18.15	63.40	59.26	82.47
38.4	Depreciation, amortization and Impairment	7.06	7.04	6.77	20.89	20.32	27.31
No.	Other expenses	46.60	32.74	52.14	82.31	111.98	168.18
	Total expenses	1,233.59	1,356.18	1,049.82	3,898.53	2,676.52	3,873.51
3	Profit/ (Loss) before exceptional items and tax	92.40	79.98	76.66	227.58	192.96	265.81
4	Exceptional items		-	- 1	-	- 7	
5	Profit/ (Loss) before tax	92.40	79.98	76.66	227.58	192.96	265.81
6	Tax expense						
	Current Tax	26.05	17.80	-	51.40	-	29.09
	Deferred Tax	(2.10)	1.97	27.68	5.95	72.53	84.19
	Earlier year adjustment		10.00		10.00		-
7	Profit/ (Loss) for the period	68.44	50.21	48.98	. 160.24	120.43	152.52
8	Other Comprehensive Income(net of tax)						
	Items that will/will not be reclassified to profit & loss	(1.50)	(1.50)	(5.00)	(4.50)	(11.00)	(3.82
	Income tax effect on above	-	-				-
9	Total Comprehensive Income (Net of Tax)	66.94	48.71	43.98	155.74	109.43	148.70
10	Face Value per equity share	10.00	10.00	10.00	10.00	10.00	10.00
11	Paid-up equity share capital	292.80	292.80	292.80	292.80	292.80	292.80
12	Other Equity	935.24	868.29	798.79	935.24	798.79	838.06
13	Basic EPS	2.34	1.71	1.67	5.47	4.11	5.61
14	Diluted EPS ·	2.34	1.71	1.67	5.47	4.11	5.61

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## CYBER MEDIA RESEARCH & SERVICES LIMITED CIN: L74130DL1996PLC081509

Registered Office : D-74, Panchsheel Enclave, New Delhi - 110 017, Tel: 011-26491135 Corporate Office : Cyber House, B-35, Sector-32, Gurugram - 122 003, Haryana. Tel: 0124-4822222 Website : www.cmrsl.net, Email: investor.care@cmrsl.net

Statement of Unudited Standalone Financial Results for the Quarter and Nine Months Ended December 31, 2023

			ALC: NOT		A. Balance	(Rup oths Ended	ees in Lakhs	
And		Qu	Quarter Ended				Year Ended	
Sr. No.	Particulars	31/12/2023	30/09/2023	31/12/2022	31/12/2023	31/12/2022	31/03/2023	
		(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Unaudited)	(Audited)	
1	Segment Revenue						Carlo and Carlo	
	Digital Services	1,310.56	1,414.74	1,127.38	4,076.01	2,869.21	4,134.27	
	Total	1,310.56	1,414.74	1,127.38	4,076.01	2,869.21	4,134.27	
	Less : Inter Segment Revenue							
	Net Revenue	1,310.56	1,414.74	1,127.38	4,076.01	2,869.21	4,134.27	
2	Segment Results							
	Digital Services	121.49	98.33	94.82	290.98	252.22	348.28	
	Sub-Total	121.49	98.33	94.82	290.98	252.22	348.28	
	Less : Interest Expenditure	29.10	18.35	18.15	63.40	59.26	82.47	
	Profit Before Tax	92.40	79.98	76.66	227.58	192.96	265.81	
3	Segment Assets							
	Digital Services	3,101.73	3,139.08	3,103.28	3,101.73	3,103.28	2,757.59	
	Total Segment Assets	3,101.73	3,139.08	3,103.28	3,101.73	3,103.28	2,757.59	
4	Segment Liabilites							
	Digital Services	1,935.46	2,037.65	2,091.06	1,935.46	2,091.06	1,693.60	
	Total Segment Liabilites	1,935.46	2,037.65	2,091.06	1,935.46	2,091.06	1,693.60	

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Notes to Unaudited Standalone Financial Results for the Quarter and Nine Months Ended December 31, 2023

- 1 These standalone financial results have been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standards ('Ind AS') 34 'Interim Financial Reporting', notified under section 133 of the Companies Act, 2013 read with Companies (Indian Accounting Standards) Rules, 2015, as amended from time to time, and other accounting principles generally accepted in India.
- 2 The above standalone financial results have been reviewed by the Audit Committee at its meeting held on February 1, 2024 and approved and taken on record by the Board of Directors at its meeting held on February 6, 2024.
- 3 Figures for previous period have been regrouped and rearranged, wherever necessary, to confirm with the relevant current period classification.

4 In the aforesaid financial results, all the figures are unaudited except the figures for the year ended March 31, 2023.

The utilization of IPO proceeds is as Original Object	Original Allocation	(Rs.	Funds Utilised	Amount of	Remarks, if any
	in Lakhs)		(Rs. in Lakhs)	Deviation/Variation for the quarter according to applicable object (Rs. In	
				Lakhs)	
Meeting working capital requirements		430.00	412.43	NA	Inter-head allocation
Investment in new projects and general corporate purposes	10 20	252.09	Nil	NA	No Deviation
Public Issue expenses		52.31	69.88	NA	Inter-head allocation
Total		734.40			

6 These financial results may be downloaded from the Company's website: www.cmrsl.net and from the website of the stock exchange (NSE): www.nseindia.com.

By Order of the Board

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Dhaval Gupta Managing Director

DIN 05287458

Place : New Delhi Dated : 06/02/2024





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# Independent Auditor's Review Report on consolidated unaudited financial results of the Cyber Media Research & Services Limited for the period ended December 31, 2023 under Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

### TO THE BOARD OF DIRECTORS OF CYBER MEDIA RESEARCH & SERVICES LIMITED

Dear Sir,

- 1. We have reviewed the accompanying statement of unaudited consolidated financial results of Cyber Media Research & Services Limited ("the Parent") and its subsidiaries (the parent and its subsidiaries together referred to as "the Group") for the quarter and nine months ended December 31, 2023 ("the statement"), being submitted by the Parent pursuant to the requirements of Regulation 33 of the SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, as amended ('Listing Regulations').
- 2. This statement, which is the responsibility of the Parent's Management and approved by the Parent's Board of Directors has been prepared in accordance with the recognition and measurement principles laid down in Indian Accounting Standard 34 "Interim Financial Reporting" ("Ind AS 34"), prescribed under Section 133 of the Companies Act, 2013, and other accounting principles generally accepted in India and in compliance with Regulation 33 of the Listing Regulations. Our responsibility is to express a conclusion on the statement based on our review.
- 3. We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. A review of interim financial information consists of making inquiries, primarily of persons responsible for financial and accounting matters and applying analytical and other review procedures. A review is substantially less in scope than an audit conducted in accordance with Standards of Auditing and consequently does not enable us to obtain assurance that we would become aware of all significant matters that might be identified in an audit. Accordingly, we do not express an audit opinion.

We also performed procedures in accordance with the circular issued by the SEBI under Regulation 33(8) of the Listing Regulations, to the extent applicable.

Sr. No.	Name of the Entity	Country of Incorporation	Relationship
	Cyber Media Research & Services Limited	India	Parent
	Cyber Media Services Pte. Limited	Singapore	Wholly Owned Subsidiary

- 4. The statement includes the results of the following entities:
- 5. Based on our review conducted and procedures performed, nothing has come to our attention that causes us to believe that the accompanying statement, prepared in accordance with recognition and measurement Accounting Standards and other accounting principles generally accepted in India, has not disclosed the information required to be disclosed in terms of Regulation 33 of the Listing Regulations, including the manner in which it is to be disclosed, or that it contains any material misstatement.



6. The consolidated financial results include the limited reviewed (by the management) financial results of Cyber Media Services Pte. Limited, Singapore, wholly owned subsidiary, whose interim financial statements reflect i) Group's share of total assets of Rs. 1075.93 Lakhs as at December 31, 2023, ii) Group's share of total revenue of Rs. 2929.27 Lakhs and Group's share of total net profit after tax of Rs. 66.62 Lakhs for the nine months ended December 31, 2023, iii) Group's share of total revenue of Rs. 979.47 and Group's share of total net profit after tax of Rs. 21.27 lakhs for the quarter ended December 31, 2023 as considered in the consolidated financial results, in so far as it relates to the amounts and disclosures included in respect of these subsidiaries is based solely on such limited reviewed interim financial statements.

Our conclusion on the financial statement is not modified in respect of this matter.

For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 01.3211N) (F.R. No. 013211N) Gopal Dutt Partner Membership Number: 520858 UDIN: 24520858BKBFPK7038

Place of Signature: New Delhi Date: February 06, 2024



Phone : 29814444, 46524140 Drt. No. : 011-29813333 M. : 98102-86498 E-mail : sanjaygoelca@hotmail.com s a n j a y @ g o e l m i n t r i . c o m Website : www.goelmintri.com L-76, Ground Floor, Lajpat Nagar-II, New Delhi - 110024

# INDEPENDENT AUDITOR'S REPORT ON AUDIT OF INTERIM STANDALONE FINANCIAL RESULTS OF THE CYBER MEDIA RESEARCH & SERVICES LIMITED

#### TO THE BOARD OF DIRECTORS OF CYBER MEDIA RESEARCH & SERVICES LIMITED

Dear Sir,

We have reviewed the accompanying statement of unaudited financial results of Cyber Media Research & Services Limited for the quarter and nine months ended December 31, 2023. This statement is the responsibility of the Company's Management and has been approved by the Board of Directors. Our responsibility is to issue a report on these financial statements based on our review.

We conducted our review of the Statement in accordance with the Standard on Review Engagements (SRE) 2410 "Review of Interim Financial Information Performed by the Independent Auditor of the Entity", issued by the Institute of Chartered Accountants of India. This standard requires that we plan and perform the review to obtain moderate assurance as to whether the financial statements are free of material misstatement. A review is limited primarily to inquiries of company personnel and analytical procedures applied to financial data and thus provides less assurance than an audit. We have not performed an audit and accordingly, we do not express an audit opinion.

Based on our review conducted as above, nothing has come to our attention that causes us to believe that the accompanying statement of unaudited financial results prepared in accordance with applicable accounting standards and other recognised accounting practices and policies has not disclosed the information required to be disclosed in terms of Regulation 33 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 including the manner in which it is to be disclosed, or that it contains any material misstatement.

Our conclusion is not modified in respect of this matter.

For Goel Mintri & Associates Chartered Accountants (Firm Registration No. 013211N)



Gopal Dutt Partner Membership Number: 520858 UDIN: 24520858BKBFPJ4014

Place of Signature: New Delhi Date: February 06, 2024