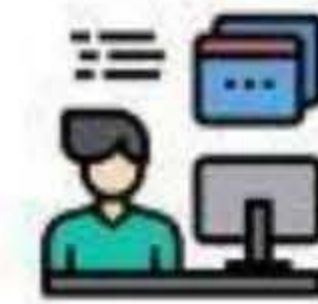


Goal

Delivered 3 Million impressions in 30 days



Strategy:



Targeted users from top finance sites across top 8 cities



Targeted vernacular sites in Tamil, Malayalam, Telugu & Kanada

